

Marcus Stridsberg

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Profile I'm a hard working and positive minded Creative Director/Producer/
Project leader with 20 years experience in the media and marketing industry.

WORK EXPERIENCE

Örnsköldsvik, Sweden

Dec 2012 – to date

CEO and Creative Director, Targa Produktion

Based in northern Sweden, Targa Produktion is an award winning production company producing TV- commercials, corporate films and promotion material for TV. Main clients are TV4, Kanal 5, C More, Modo Hockey and ICA among others.

Roles and responsibilities:

Handling the clients marketing strategy, including conceptualising, planning, producing and directing, as well as recruiting the right skills for each project within the budget.

Dubai; UAE

Okt 2009 – Nov 2012

Senior TV-Producer, Orbit Showtime Network (OSN)

The orbit Satellite Television and Radio Network is the world's first fully digital, multichannel, multi-lingual, pay-for television service. Broadcasting mainly to the Middle East, Asia and Africa.

Roles and responsibilities:

Leading a team of producers as well as conceptualising, planning, writing, editing and producing on-air promotions and marketing material, primarily for OSN Comedy, The movie channels and the factual channels (Discovery, History and National Geographic)

Isa Town, Kingdom of Bahrain

Aug 2007 - 2009

Senior TV-producer, Orbit Network

The Orbit Satellite Television and Radio Network is the world's first fully digital, multi-channel, multi-lingual, pay television service, broadcasting mainly to the Middle East and Africa.

Roles and responsibilities:

Conceptualising, planning, writing, editing and producing on-air promotions and marketing material, primarily for the Orbit Movie channels

London, England

Jan 2006 – Aug 2007

TV-producer, Viasat Broadcasting UK Ltd

Part of Modern Times Group AB: the largest free-TV and pay TV operator in Scandinavia and the Baltics. Viasat broadcasts in 50 countries, and reaches 80 million people on a daily basis.

Roles and responsibilities:

Conceptualising, planning, writing, editing, and producing on-air promotions and on-air marketing elements for the Viasat channels, mainly TV3, TV6, ZTV, TV1000, Viasat History Channel and Viasat Explorer.

London, England

Nov 2003 – Dec 2005

Live Continuity Announcer, Kanal 5 Ltd

Part of SBS Broadcasting. Kanal 5 is one of Sweden's biggest TV Channels, Broadcasting from the UK.

Roles and responsibilities:

Copywriter and Live Continuity Announcer for Kanal 5, a Swedish television channel based in London. Responsible for programming the graphic system Autograph.

Växjö, Sweden

Okt 1997 – Nov 2003

Presenter/Producer, Swedish National Radio P3

Swedish public Service Radio.

Roles and responsibilities:

Live presenter for "Pop Non Stop", a daily music show. Producing and presenting "Topplistan", the 40 best-selling singles in Sweden. Producing and presenting "P3mix", a Friday night show with mixed dance music, guest interviews and competitions.

EDUCATION**Los Angeles, USA**

2016

Silverback Pictures, INC**1 week**

Joel Bergvall filmmaking Master class 2016

Los Angeles, USA

2013

Silverback Pictures, INC**2 weeks**

Joel Bergvall filmmaking Master class 2013

Växjö, Sweden

2003

University of Växjö**5 weeks**

Music composing

<p>Båstad, Sweden</p> <p>1995 – 1997</p> <p>Kramfors, Sweden</p> <p>1994 – 1995</p> <p>Örnsköldsvik, Sweden</p> <p>1993</p>	<p><u>Akademi Båstad/University Of Kristianstad</u></p> <p>80 weeks Radio Journalism/Production</p> <p><u>Hola Folkhögskola</u></p> <p>40 weeks Documentary Journalism</p> <p><u>University of Umeå/Örnsköldsvik</u></p> <p>5 Weeks Economy</p>
COMPUTER SKILLS	
LANGUAGES	<p><u>Video editing:</u> Final Cut Pro, Avid Express Pro, Premiere Pro, Davinci Resolve</p> <p><u>Sound editing/composing:</u> Protools, Soundforge, Saw+, Wavelab, Recycle, Reason, Logic Pro</p> <p><u>Windows/Mac OSX</u> Windows 95 / 98 / 2000 /2003/ NT / XP/Vista Microsoft Office: Word, Excel, PowerPoint, Outlook MAC compliant: Mac OS 9 / Mac OS X Adobe Premiere Photoshop</p>
ADDITIONAL/ PERSONAL INFO	<p>Swedish (native) English (fluent) German (Some)</p>
REFERENCES	<p>Date of birth: 2 July 1974 Driving licence: International. Full, clean (obtained 1992)</p> <p>Personal Interests: Nature, snowboarding, Motor sports /Cars, Filming.</p>
	References available on request.